



*The Digital Agency Providing  
Innovative Solutions*

- » Web Design & Development
- » Mobile Application
- » Digital Marketing
- » Software Development
- » Corporate Branding
- » Video Making
- » Graphics & Design
- » Design and Print Media
- » Public Relations

# ABOUT AWIVE DIGITAL



In compliance with any budget provisions, we offer cost effective solutions for your business. With extensive experience in providing effective web and mobility solutions, we help our clients scale-up their business and generate high revenue. Our expert professionals work diligently to customize business solutions for your specific industry by conducting thorough market research and competitor analysis. We are working with a mission to provide customer-centric, result-oriented, cost-competitive IT & Online solutions to our valuable global clients. Awive Digital has grown to become the most trusted online marketing company in Kerala by providing result-oriented, data-driven Digital Marketing solutions to our clients. Mostly deals with social media which is ultimately a tool used to enable communication via the internet.

**Create, Develop, Optimize your Websites, Social Media Pages and Digital Marketing campaigns.**

We work as a bridge between  
Your Customer & Your Brand.

## A Global Reach.

A digital agency with National and International reach, we work with companies across the Globe. Big or small, it's the customer who matters.

**WE ARE YOUR  
DIGITAL MEDIA  
PARTNER**

## What We Offer?

Our team of dedicated professionals work together with a results-driven approach to build profitable digital products engineered to spark creativity and boost ROI.



# WEBSITE DESIGNING & DEVELOPMENT

Establishing a strong foothold in the industry is central to securing your future in the fast growing internet world. A fully-fledged Website, which is attuned to the latest advancements in IT world, is a prerequisite for developing an identity on the internet. Creating a strong online presence requires a combination of creativity, skills and imagination.



## EXPLORE TYPE OF WEBSITE DESIGN

Web Designing is an Art !  
Your website design shows  
your business insight

Below are some of the website design types usually in use, you can choose one depending on your website requirement.

- » Static Website
- » Dynamic Website
- » CMS Website Design
- » Customized Website Development
- » Ecommerce Solution
- » Website Redesign
- » Web Application Development
- » WordPress Website
- » Web Portal Development



# MOBILE APPLICATIONS DEVELOPMENT

## Innovative Mobile Apps With Transformative Business Processes

**Awive Digital** creates high-quality mobile applications that are both feature-rich and user-friendly. We provide multi-dimensional mobile app development services, taking insights from many viewpoints on business, technology, end-users, and so on. We also offer custom mobile app development solutions that will turn your app concept into a viable app for the Android or iOS platforms.

### Mobile App Development Services We Offer:

- » iOS/iPhone app development
- » Android app development
- » Hybrid App Development



## SOFTWARE DEVELOPMENT

Being an advanced custom software development company, Awive Digital manipulate industry best practices to deliver our services. We Design & Develop Custom Software Solutions that empower businesses to stay ahead of their competition.

We build the best-in-class software solutions that bring enhanced growth for your business.

- » Custom Software Development
- » Software Migration & Upgrade
- » Web based Solution
- » Mobile Based Solution
- » Desktop Application



# CREATIVE DIGITAL MARKETING

At **AWIVE DIGITAL**, our digital marketing services are customised to meet the needs of our clients regardless of industry. Our campaigns are well thought out, strategically targeted, and always delivered with a focus on premium quality and brand consistency.



## SEARCH ENGINE OPTIMIZATION (SEO)

Search Engine Optimization is the process of getting traffic from the “free”, “organic”, “editorial” or “natural” search results on search engines.

- » Enterprise SEO
- » Local SEO
- » E-Commerce SEO
- » Worldwide SEO
- » Multi-Lingual SEO
- » Web Analytics
- » Link Building

**We are a full service **DIGITAL MARKETING** agency offering a wide range of services designed to **GROW YOUR BUSINESS****

## SOCIAL MEDIA PROMOTION

Social media marketing is the use of social media platforms to connect with your audience to build your brand, increase sales, and drive website traffic.

- » Social Media Audit
- » Social Media Ads
- » Social Bookmarking
- » Social Media Management
- » Brand & Engagement Campaigns
- » Analytics & Insights
- » Online Reputation Management
- » Multichannel Integration

# CREATIVE DIGITAL MARKETING

## SEARCH ENGINE MARKETING (SEM)

Search engine marketing is one of the most effective ways to grow your business in an increasingly competitive marketplace and is an umbrella term for various kinds of paid advertising and paid marketing.

- » Pay Per Click(PPC)
- » Paid search ads
- » Paid search advertising
- » Campaign Strategy
- » Google Ad words

## Targeted Digital Campaigns to Build Your Brand Online

## CONTENT MARKETING

In Content Marketing, instead of pitching your products or services, you are providing truly relevant and useful content to your prospects and customers to help them to select the suitable one for them.

- » Content Strategy
- » Content Editing
- » Blog Post
- » Leads & Management
- » SEO Copywriting
- » Content Writing
- » Guest Posting
- » PR Writing
- » Case Studies

## BENEFITS OF DIGITAL MARKETING

- » Lower costs and higher flexibility for your marketing efforts
- » Access to consumers who rely on their mobile phones
- » The ability to speak with authority on topics related to your product or industry
- » A chance to engage with influencers, earn their respect and get them to endorse your company
- » The ability to track customer's purchase journeys
- » Opportunities to incorporate multiple types of media into your marketing



# BRANDING SOLUTIONS

We are a Branding Agency, providing branding services that specialize in creating, planning, and managing branding strategies for clients. Our Branding Services focus on developing a distinct image of your company and separate it from competitors.

Kickstart Your Business With Our Range of Optional Services:

- Brand Strategy and Identity
- Marketing Collaterals
- Advertisements & Video
- Online Promotions
- Promotional Strategy
- Product Packaging
- Insights and Analytics
- User Experience



## DESIGN & PRINT MEDIA

To brand is to communicate clearly, by whatever means you master or possess. We make you stronger than yesterday.

- Logo Designing
- Newspaper/Magazine Ads
- Business cards/ Letterheads
- Presentation Design
- Brochure/ Flyer/ Catalog Design
- Book Cover Design
- Trade show Display
- Print Advertising

# CORPORATE VIDEOS

Show the world what your company is all about, and do it with style.

- » Graphics Ad
- » Cinema Ads/ Theatre Ads
- » Corporate Video
- » Ads Films



# PUBLIC RELATIONS

All our PR and branding services are structured in a way that best suit your needs, without applying a one-size-fits-all approach.

- » Media Relations
- » Digital Strategy & SEO
- » Books and Publishing
- » Seminars/Conferences
- » Survey
- » Crisis & Issues Management
- » Branding
- » Product launch and Exhibitions
- » Digital PR / Content Writing
- » Corporate profiling
- » Personal Branding

# GRAPHICS & DESIGNING

Graphic design has a significant role in communicating with the people in an efficient manner.

- » Logo design
- » Brochure Design
- » Flyers
- » Social Media Posters
- » Promotional Designs
- » Digital V-Card
- » Poster Design
- » Creative Graphics





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*Let's begin our  
Creative Journey together*

